

CREATING HEALTHY SMILES THAT LAST A LIFETIME.

At Pure Dental Hygiene, you can access the services of award-winning hygienist Joanne Knox directly without a referral from a dentist - so now you can have the perfect smile you've always wanted.

Being a Dental Hygienist for me had been a lifetime dream.

I love what I do and with 20 years' experience under my belt that passion remains.

In 2013 the government changed the rules allowing the general public to access a dental hygienist directly, without the need for a referral from a dentist.

When this change in legislation happened, I saw the opportunity for hygienists to become a more accessible independent entity. I was fortunate to work in practices that embraced dental hygiene and encouraged me to pursue patients via direct access. With their support and encouragement, I was honoured with the title of Northern Ireland Health Care Awards Dental Hygienist of the Year 2018.

Having my own practice has always been my dream.

I think if there's anything the last few years have taught all of us is that life is short and dreams don't just happen, they require courage, risk and ultimately passion.

So, Pure Dental Hygiene was born.

So far there are only two practices in the whole of Ireland that operate this way, but I am pretty sure there will be more.



This is your opportunity to see a hygienist and stay with your own dentist. No waiting lists. No extra charges. Free onsite parking.

In the times we are currently living through we all understand how important it is to control bacteria and maintain good hygiene - your mouth is no different.

All this considered I have set up the surgery with the most stringent Covid policies, to ensure your protection.

We have a one person out and a one person in policy so you're getting our undivided attention, and social distancing will not be an issue.

So feel reassured that this surgery is built around protecting you and our staff, especially in these uncertain times.



We spend all the time it takes to meticulously remove all staining, plaque, and calculus from every tooth.

Leaving your smile as perfect as your smile can naturally get.

We will customise your treatment needs and educate you in how you maintain your smile and prevent dental disease.

Prevention is BETTER than cure.

FACIAL AESTHETICS AT PURE DENTAL HYGIENE

Respected dentist Dr Aisling Lalor is offering a wide range of non-surgical facial cosmetic treatments in a safe clinical environment.

Dr Aisling Lalor, a cosmetic and general dentist based in Carrickfergus has a special interest in facial aesthetics.

She has been practising facial aesthetics for over eight years now and has advanced her techniques over that period of time to offer a wide range of non-surgical facial cosmetic treatments, including muscle relaxing injections, dermal fillers for enhancement, the treatment of hyperhidrosis (excessive sweating), spider veins on legs and body and other skin treatments packages involving medical grade skin care products.

Aisling says: "What was once seen as a taboo treatment is now increasingly sought after by many women and men. Patients appreciate and respect my holistic approach, which coupled with the more obvious benefits of choosing a dentist (as they work in regulated, sterile surgeries and are skilled clinicians) makes for a compelling offering."

Aisling says that dental work and facial aesthetics go hand in hand - a lip asymmetry may be related to a mal-aligned tooth or teeth, a "weak" chin is most commonly due to an underlying skeletal issue, the patient might not want maxillofacial surgery but may consider re-sculpting of their jawline and chin with dermal fillers, a gummy smile is easily corrected with some botulinum toxin; these are just a few synergistic examples. Issues that we recognise and diagnose on a daily basis.

Facial aesthetics are not just superficial enhancements. Aisling reflects on some touching



experiences over her eight years in the facial aesthetic business. A wheelchair bound lady suffered a stroke resulting in loss of muscle tone and lip tissue volume of her upper lip. Aisling made new dentures to help support and thus give fullness to her lips, although her denture helped, it was not enough.

Lip fillers were suggested. The lady was overwhelmed. Being a bit of a joker, she immediately began pouting her lips at her husband. He was fascinated at the transformation. Another lady with severe facial scarring following an accident had her scarred lips subtly restored with dermal fillers to recreate their natural shape. Aisling has also corrected some unsightly lip treatments by safely breaking down the dermal filler using hyalase and when safe to do so reintroduced dermal filler to create the patient's desired results.

At the other end of the scale, is the very real issue of body dysmorphia. Dentists build relationships with their patients therefore having a real advantage when it comes to safeguarding their patients.

She says: "I feel privileged to be in a position to professionally advise and treat clients in a safe clinical environment."